

# A portfolio of possibilities

Our portfolio gives designers freedom to create sustainable textiles for everyone – with no compromise to quality or creativity. Offered as staple fiber and filament yarn, the Eastman Naia™ portfolio creates endless possibilities.

naia™  
from Eastman



## Products

### Staple fiber

Create the most luscious, eco-friendly blends that consumers crave. Naia™ staple fibers are the perfect choice for comfy casual wear like T-shirts, hoodies, loungewear, sweaters and even denim! They're also luxuriously soft and comfortable for home textiles like bedding, fill and towels.

Naia™ staple fiber is inherently soft, skin friendly and quick drying for your comfort. Manage odors and reduce pilling with our fibers, even after extended wear and repeated at-home laundering.



Softness



Quick drying



Reduced pilling

### Filament yarn

Luxurious features like silky hand and rich color, coupled with comfort and easy care, make Naia™ filament yarn the must-have component for luxurious fashions. From ready-to-wear garments to fashion linings, Naia™ filament yarn helps transform fabrics.

Our filament yarn is hypoallergenic, quick drying and cool to the touch to keep you comfortable. Naia™ is easy to launder at home, with odor management and stain-resistant properties.



Luxury



Comfort



Ease of care



# Fiber innovations

With more than 90 years of expertise producing cellulose acetate, Eastman launched sustainable Naia™ cellulosic fiber in 2017. And we've continued to create innovative materials since then. We empower brands to meet the growing demand for eco-conscious solutions with our three advanced Naia™ fibers.

## Naia™

Our legacy product is a great starting point for brands beginning their sustainability journey. With full traceability from tree to fiber, Naia™ cellulosic fiber is made in the USA with the highest safety, social and environmental standards. It's created in a safe, closed-loop process where solvents are recycled back into the system for reuse. Naia™ has an optimized, low-impact manufacturing process with a low tree-to-fiber carbon and water footprint. It's certified biodegradable and compostable.

Circular products

## Naia™ Renew

We've developed Naia™ Renew fibers to create a more sustainable textiles industry. Produced from 60% sustainable wood pulp and 40% recycled waste material via **GRS-certified** mass balance, Naia™ Renew allows us to create a better world where waste is diverted from landfills, our carbon footprint is reduced and natural resources are preserved. We make sustainable fibers for sustainable textiles with zero trade-offs on comfort, quality or ease of care.



## Naia™ Renew ES

This enhanced sustainability fiber helps us protect and preserve the planet's resources. Naia™ Renew ES is made with increased recycled content. Produced from 60% recycled waste material via **GRS-certified** mass balance and 40% sustainable wood pulp, this innovative fiber requires fewer virgin materials. Naia™ Renew ES is our answer to the overconsumption of raw materials, the growing plastic and textile waste problem, and rising greenhouse gases.



## Sustainable style, your way



Eastman Naia™



eastman\_naia



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from  
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