

A blending solution concept



Naia[™] on the move

Redefining next-to-skin comfort and versatility in urban apparel with Naia™ Renew staple fiber

Modern life moves fast. Your clothing should keep up.

From morning commutes to midday meetings to light workouts and dinner with friends, Naia™ Renew staple fiber enables garments that adapt to the hectic pace of urban life. Fabrics blended with Naia™ Renew staple fiber enable a naturally soft hand, enhanced moisture and odor management, and a sustainable profile. These attributes make it the ideal ingredient for multifunctional fashion.

Why Naia™ Renew staple fiber?

In a world where style meets motion, Naia™ Renew staple fiber is the thread that connects it all. Whether you're dressing for work, movement or moments in between, Naia™ Renew helps garments perform beautifully across every part of your day — with comfort, style, versatility and sustainability built in. Explore how Naia™ Renew blends effortlessly with other fibers like recycled polyester and wool to maximize performance across everyday and activewear applications.

Naia™ Renew blends with:	Benefit	Target applications
Recycled polyester	 Enhances comfort with quick drying and cotton-like natural hand Manages sweat odor Brings versatility through one-bath dyeing 	 Casual collection for everyday wear Cross-activity items for T-shirts, tank tops, hoodies and sweatpants
Wool	 Enhances comfort with quick drying, softness and less itchy feeling Offers good dimensional stability Improves pilling resistance 	 Light sports collection for dancing, yoga, jogging and golf Some active sports like skiing and hiking









The result: a fiber that moves with you

Naia™ Renew empowers today's multifunctional wardrobe. Here's how these Naia™ Renew staple blends make every moment more comfortable.

A day in the life — powered by Naia™ Renew staple fiber:





Moving the fashion industry forward

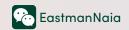
Crafted from sustainably sourced wood pulp and GRS-certified recycled waste via mass balance, Naia[™] Renew staple fiber supports circular fashion and reduces environmental impact without compromising performance or aesthetics.

Ready to bring motion-ready comfort to your next collection? Reach out to your Eastman Naia™ representative to get moving.

Sustainable style, your way







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