



A blending
solution concept

Naia™ *on the move*

Redefining next-to-skin comfort and versatility in
urban apparel with Naia™ Renew staple fiber

Modern life moves fast. Your clothing should keep up.

From morning commutes to midday meetings to light workouts and dinner with friends, Naia™ Renew staple fiber enables garments that adapt to the hectic pace of urban life. Fabrics blended with Naia™ Renew staple fiber enable a naturally soft hand, enhanced moisture and odor management, and a sustainable profile. These attributes make it the ideal ingredient for multifunctional fashion.

Why Naia™ Renew staple fiber?

In a world where style meets motion, Naia™ Renew staple fiber is the thread that connects it all. Whether you're dressing for work, movement or moments in between, Naia™ Renew helps garments perform beautifully across every part of your day – with comfort, style, versatility and sustainability built in. Explore how Naia™ Renew blends effortlessly with other fibers like recycled polyester and wool to maximize performance across everyday and activewear applications.

Naia™ Renew blends with:	Benefit	Target applications
Recycled polyester	<ul style="list-style-type: none">• Enhances comfort with quick drying and cotton-like natural hand• Manages sweat odor• Brings versatility through one-bath dyeing	<ul style="list-style-type: none">• Casual collection for everyday wear• Cross-activity items for T-shirts, tank tops, hoodies and sweatpants• Light sports collection for dancing, yoga, jogging and golf• Some active sports like skiing and hiking
Wool	<ul style="list-style-type: none">• Enhances comfort with quick drying, softness and less itchy feeling• Offers good dimensional stability• Improves pilling resistance	



Feel the softness



Keep dry



Resist fuzz



Maintain shape

The result: a fiber that moves with you

Naia™ Renew empowers today's multifunctional wardrobe. Here's how these Naia™ Renew staple blends make every moment more comfortable.

A day in the life — powered by Naia™ Renew staple fiber:

					
8 a.m.	9-11 a.m.	Noon	1-6 p.m.	6 p.m.	9 p.m.
Commute comfort: Breathable and lightweight on mass transit	Work-ready ease: Regulates body temperature through changing indoor climates	Lunch with coworker: Quick-dry performance keeps you feeling fresh	Return to work: Remains warm and dry in a cold office environment	Hot yoga or jog: Odor control and flexibility for active movement	Dinner plans: Style-forward comfort with premium feel



Moving the fashion industry forward

Crafted from sustainably sourced wood pulp and GRS-certified recycled waste via mass balance, Naia™ Renew staple fiber supports circular fashion and reduces environmental impact without compromising performance or aesthetics.

Ready to bring motion-ready comfort to your next collection? Reach out to your Eastman Naia™ representative to get moving.



Sustainable style, your way