

Equal parts fashion and functionality

Rolase chooses Eastman Tritan™ copolyester for housewares line.

As one of China's leading manufacturers of high quality plastic housewares and food containers, Rolase International recently created a stunning line of colorful water bottles and to-go mugs made of Tritan. The company distinguishes its brand with cutting edge design, focusing on "health, sustainability, and fashion" as its core brand attributes.

Aiming for trendsetting design

Rolase takes the approach that aesthetics play a major role in the home environment and that housewares products can be more than just a utility tool. The bottle and mugs made of Tritan adopt double-color injection molding, providing a perfect balance between functionality and a fashionable look. Rolase selected Tritan because of its excellent clarity and tactile appeal, as well as toughness and heat resistance.

Promoting healthy living

Keeping health and safety in the forefront, Rolase has invested in a dust-free manufacturing facility and follows a rigorous quality control system along with careful selection of materials for new designs. In creating food contact products, the company has closely followed the research and development of Eastman's BPA-free Tritan with the belief that "healthy living means better quality of life."

Raising the bar

From product development to production, Rolase is known for its efforts to build high-standard processes. In addition to its excellent product research and development center which includes a group of young designers full of passion and originality, Rolase stays current with the top international design studios. Consumer expectations may have raised the bar in housewares design, but Rolase answers with its commitment to produce high quality, practical, and uniquely designed products that become for the consumer—like "a good friend in life."

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



Rolase water bottles and mugs, made of Eastman Tritan, feature a bold and eye-popping design in red, green, and blue.



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