

Panache and practicality

Chic Conception uses Eastman Tritan™ copolyester in high-end drinkware.

Chic Conception combines style and sensibility in its high-end retail and commercial drinkware made of Eastman Tritan™ copolyester. The Marseille-based company draws inspiration from consumer desires for attractive, quality drinkware that is also durable, safe, and easy to use. Even before France passed legislation banning the use of BPA in food contact materials, Chic Conception selected Tritan for the beverage line that comes in fun, fashionable colors. "Tritan is exactly the type of material we were looking for when we were creating our beverage line," said Stéphane Chicha, director of Chic Conception. "It provides the toughness and dishwasher durability that our products and customers demand."

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



Chic Conception drinkware, made with Eastman Tritan™ copolyester, offers stylish, safe, and practical serving solutions.

EASTMAN

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Eastman Chemical Company Corporate Headquarters

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, +(1) 423-229-2000

www.eastman.com/locations

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