

MARKETSHARE

Products made with Eastman innovation

EASTMAN

The perfect blend

Vitamix chooses Eastman Tritan™ copolyester for its revolutionary flagship blender.

A leader in small appliances since 1937, Vitamix helped establish the blender category. Now, they have advanced the category by creating the high-performance Vitamix 5200 featuring a container made from Eastman Tritan™ copolyester. Tritan provides greater dishwasher durability, high impact resistance, and improved sound dampening. Thanks to Tritan, the 5200 provides the lasting performance expected from Vitamix without the presence of bisphenol A (BPA).

“Eastman Tritan copolyester is the only material able to deliver this advantage while maintaining the levels of impact resistance the containers must have for the wide variety of processes that the new Vitamix 5200 can perform on a daily basis,” said John Bernard, CEO of Vitamix Corporation.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



Vitamix 5200 features a BPA-free container molded from Eastman Tritan™ copolyester.

EASTMAN

The results of insight™

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