

## Premium feel for maximum appeal

*BarLuxe creates a luxury line of beverageware using Eastman Tritan™ copolyester.*

BarLuxe has created a high-end line of fine drinkware using BPA-free Eastman Tritan™ copolyester. The luxurious line combines the aesthetics and feel of real glass with the durability of plastic. While Tritan provides the clarity, toughness, and dishwasher durability to withstand the rigors of commercial use, its design flexibility enables BarLuxe to offer three distinct styles with designs and shapes that appeal to residential customers looking for aesthetically pleasing, shatter-resistant drinkware.

“BarLuxe wanted to achieve a premium feel to the new line of beverageware that appeals to both the commercial and residential markets, and Eastman Tritan™ copolyester fits the profile we were looking for,” said Casey Matile, cofounder of BarLuxe.

**For more information on Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).**



*BarLuxe used Eastman Tritan™ copolyester to create a line of high-end drinkware with the look and feel of glass.*

# **EASTMAN**

The results of **insight**<sup>™</sup>

## **Eastman Chemical Company Corporate Headquarters**

P.O. Box 431

Kingsport, TN 37662-5280 U.S.A.

U.S.A. and Canada, 800-EASTMAN (800-327-8626)

Other Locations, +(1) 423-229-2000

[www.eastman.com/locations](http://www.eastman.com/locations)

Although the information and recommendations set forth herein are presented in good faith, Eastman Chemical Company and its subsidiaries make no representations or warranties as to the completeness or accuracy thereof. You must make your own determination of its suitability and completeness for your own use, for the protection of the environment, and for the health and safety of your employees and purchasers of your products. Nothing contained herein is to be construed as a recommendation to use any product, process, equipment, or formulation in conflict with any patent, and we make no representations or warranties, express or implied, that the use thereof will not infringe any patent. NO REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR OF ANY OTHER NATURE ARE MADE HEREUNDER WITH RESPECT TO INFORMATION OR THE PRODUCT TO WHICH INFORMATION REFERS AND NOTHING HEREIN WAIVES ANY OF THE SELLER'S CONDITIONS OF SALE.

Safety Data Sheets providing safety precautions that should be observed when handling and storing our products are available online or by request. You should obtain and review available material safety information before handling our products. If any materials mentioned are not our products, appropriate industrial hygiene and other safety precautions recommended by their manufacturers should be observed.

© 2015 Eastman Chemical Company. Eastman brands referenced herein are trademarks of Eastman Chemical Company or one of its subsidiaries. The ® used on Eastman brands denotes registered trademark status in the U.S.; marks may also be registered internationally. Non-Eastman brands referenced herein are trademarks of their respective owners.