

MARKETSHARE

Products made with Eastman innovation

EASTMAN

Fits to a tea

Housewares brand finum® chooses Eastman Tritan™ copolyester as a BPA-free alternative.

Known for its patented tea and coffee filters and pots, housewares brand finum® introduced its first multifunctional tea tumbler, Traveler Zita™. Riensch & Held GmbH & Co. KG chose BPA-free Eastman Tritan™ copolyester for the innovative brewing system because it offered all the attributes finum was looking for, including toughness, ease of cleaning, aesthetic appeal, dishwasher durability, and the heat resistance to withstand temperature changes that occur during the brewing process.

With the Traveler Zita, finum also seeks to be more “green” by cutting down on the waste from packaging in tea bags with its Tea Control™ Kit. The 10-ounce Traveler Zita double-wall tumbler and Tea Control Kit are both made from Tritan.

For more information on Eastman Tritan™ copolyester, visit www.eastman.com/tritan.



The Traveler Zita™ double-wall tumbler and Tea Control™ Kit from finum® are made with Eastman Tritan™ copolyester.

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The results of **insight**[™]

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