

## For Rasta Banana, Tritan was the right call for new smartphone covers.

*The company that specializes in innovative accessories for mobile phones chose Eastman specialty plastics for its latest line.*

Smartphones are as vulnerable as they are valuable. That's why choosing the right material for protective covers is so vital. So, when the innovative people at Rasta Banana took a hard look at raw materials for a new line, they chose Eastman Tritan™ copolyester.

Rasta Banana selected Tritan for its new clear models for iPhone® 7, 8, and X (10) and Sony Xperia®.

"Tritan is the closest we've found to the ideal material," says Mr. Tomoyuki Fukase, managing director of Rasta Banana Co., Ltd. "It has excellent clarity, durability, and style. Tritan also is made without BPA, which is appealing to consumers who spend a lot of time with the phone against their skin."

Tritan provides excellent impact strength and superior compatibility with skin oils, lotions, and cleaners that can attack traditional plastics. It's also made without bisphenols, styrenics, halogens, or other materials on the California Prop 65 list.

Another advantage over polycarbonate, Tritan is less rigid—making it easier to put on and take off phones.

Cellphone covers, however, are not only designed to protect; they embody personal style. That makes Tritan a great choice for case material, providing exceptional aesthetics and clarity.

"The material we previously used turned hazy and white after wiping with alcohol and turned yellow when exposed to oil," according to Mr. Fukase. "Tritan overcomes those problems; and its temperature resistance is much better than the 80°C of the previous material. This can prevent a disaster if you leave your phone inside the car in the summer heat."

There's a lot Rasta Banana likes about Tritan's properties. But the company also values Tritan's brand recognition. The material's positive image in the marketplace has helped Rasta Banana with a successful launch of its new line in September 2017. The new covers made with Tritan are sold at major electronic retail chain stores as well as online through Amazon and Rakuten in Japan.

**For more inspiration, visit [EastmanTritan.com](http://EastmanTritan.com).**



Rasta Banana's smartphone covers are available in natural, smoky gray, and clear pearlescent. Models are available for iPhone® 7, 8, and X (10) and Sony Xperia®.



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